



Confederation of Indian Industry
125 Years - Since 1895



SHOWCASING A SELF-RELIANT INDIA

Concurrent Show

DIGITAL CYCLOTHON
THE INDIA
BICYCLE SHOW
Digital Exhibition | Webinars | Product Launches
9 - 23 December 2020 | Digital Platform

www.cii.in



INDIA
EXPO
2020
VOCAL FOR LOCAL
Digital Exhibition, Webinars & Product Launches
9 - 23 December 2020
DIGITAL PLATFORM

INDIA – The Fastest Growing Economy

India today is one of the fastest growing economy with its GDP dominated by Services sector at 63%; Industry at 22% and Agriculture at 15%. India's standing in world ranking in some of the areas are:

- Third largest in PPP terms
- World's largest Democracy
- World's largest youth population
- Fourth most competitive manufacturing nation (*behind China, US & Germany*)
- Preferred destination for Global FDI Inflows – improved to 3.3% in 2019 compared to 2.8% in previous year

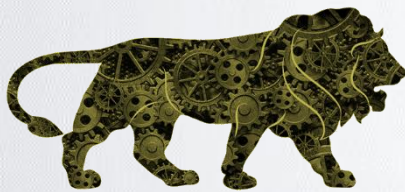
India's Per capita income has doubled in the last 10 years, with a very strong Domestic Market of 166 million middle class, expected to grow to 329 million by the year 2030. With the presence of wide variety of industry and services sectors, the government of India has brought in Multiple Policy Reforms to stimulate the economy in the medium term:

- Raising FDI Limit to 74% in Defence Production
- Introduction of Commercial Mining in Coal Sector
- New Definition for MSME – revised investment & turnover limits to build scale
- Simplified Regulatory Environment for doing business:
- Over 7000 big, small, medium and nano measures to improve Ease of Doing Business:
- Providing all regulatory permissions at one source
- Timeline for clearance of applications
- Reduction in documentation for export and import
- New bankruptcy and insolvency code



India's Strength in Manufacturing and Services Sector

- Generates about 45 million jobs (80% of which in unorganised sector)
- Potential to create upto 90 million jobs by 2025
- Second preferred global investment destination
- 70% Manufacturing units under private sector
- Currently exports Indian Manufactured products worth US\$50bn
- Use of Advanced Robotics; IIOT (Industrial Internet Of Things)
- Indian Services Sector current size – US\$1356 billion
- Services exports to the tune of US\$181 billion
- Increasing investments in IT sector – largest recipient of FDI
- Highest ever revenue generation by Indian IT Sector
- Robust Demand – Export hub of software services
- Destination for Medical Tourism
- Competitive advantage – large pool of skilled manpower
- Rapidly increasing youth population
- Around 32% of India's employed population is in the Services Sector
- Recognition & Incentives by Government of India
- Six-fold increase in government spending on Telecom Infrastructure
- Launch of National Broadband Mission to provide broadband services to all villages by 2022



India's select manufacturing sectors has the potential to take it from the current strength of US\$ 300 billion to US\$ 1 Trillion Value Add by 2025-26. These sectors are Automotive, Mining & Resources based sectors, Capital Goods, Electronics & Semi-Conductors, Textile & Apparel, and the Indian MSME Segment.

However, due the Pandemic across the globe, India too is currently going through a challenging phase, and as a result, there is slowdown in key industry segments, and suspension of production and services in multiple sectors in the last few months, which is affecting the economic growth and day to day life of the people, besides the recent border issues with some neighboring countries.



Recent Government of India Initiatives

In view of the current situation and the potential of India's strength and capabilities to come out of such difficult situations, the Honourable Prime Minister of India has called for a programme "ANB - Aatma Nirbhar Bharat" (Self Reliant India), to encourage and motivate the people and businesses, by adapting some new measures by all the stakeholders, while the government of India has assured its full support for such initiatives.

To support the industry and people in crisis, the Government of India has already announced Special Economic Package to the tune of INR 20 Lakhs Crores, Under ANB Distribution channels, for Funding, Financing, providing loans, Incentives, Investment for Projects, cash schemes for relevant people, etc. The Special Economic Package under the ANB scheme covers the following sectors:

- Agriculture
- Atomic Energy
- Aviation
- Coal
- Cottage Industry
- Defence
- Education
- Employment Generation
- Healthcare
- Labourer
- Micro, Small and Medium Enterprises (MSMEs)
- Minerals
- Middle Class
- Power
- Social Infrastructure
- Space

AatmaNirbharBharat Abhiyan



ECONOMY



INFRASTRUCTURE



SYSTEM



DEMOGRAPHY



DEMAND

Transformingindia.MyGov.in

my
Gov
मेरी सरकार





Against this backdrop, Confederation of Indian Industry (CII) has initiated several new programmes to help the Indian Industry to sustain and become competitive and self-reliant in this challenging times, by taking advantage of the following strengths of India:

- Strong Manufacturing base
- Adequate Raw Material Sources
- A competitive Services Sector
- Strong Technological Capabilities
- Strong Export Hub for a variety of products and services
- R&D Capabilities & Infrastructure
- Best Manpower Resources
- Largest Youth Population

Scheduled from 9th – 23rd December, 2020 over a Virtual Platform, CII Hive, is one such initiative by CII. The event includes a Digital Exhibition, Webinars on various subjects and Product Launches by participating companies, to showcase the strength and potential of India to become Self-Reliant.

OBJECTIVES

BIG INDIA SHOWCASE

- Display India's strengths and capabilities in multiple dimensions as a strong global player
- Organise a series of Virtual Exhibitions and Webinars
- Bring all stakeholders - Industry, Central Government, State Governments, PSUs, Academia, etc. under one platform
- Make use of the webinar platforms to network, deliberate and take appropriate measures to build future businesses
- Create forums for interaction with policy makers to seek support for building a new Aatma Nirbhar Bharat

STAKEHOLDERS

CII will include Stakeholders from Industry and Government (including state governments) to make this event a driver for making India Self Reliant and promote the cause of Vocal for Local.

TARGET GROUPS

Target Groups for India Expo 2020: Vocal for Local includes Select Ministries of Government of India, PSUs, State Governments, Indian Companies – Manufacturing & Services sector including real estate to make it complete India Showcase.

CONCURRENT WEBINARS*

- Access to Finance
- Regulatory Systems
- Global Competition
- Internal Talent Building
- Electricity, Land & Water
- New Technologies to replace Obsolete ones
- Labour
- Improving Urban Infrastructure
- Ensuring Fair Competition
- Access to Global Market
- Quality improvement in vocational & higher education
- Increase investments in Research & Development (R&D)

SPONSORSHIP PACKAGES

PACKAGE	AMOUNT	DELIVERABLES
Event Sponsor	Domestic Companies: INR 500,000 Overseas Companies: USD 10000	1.Brand Acknowledgement as Event Sponsor 2.One speaker slot to the CEO/senior management of the company 3.Acknowledgment of Event Sponsor in Digital Promotion (EDM/E-mailer) 4.Logo to acknowledge as Event Sponsor in Login Page 5.Logo to acknowledge as Event Sponsor in Virtual Lobby 6.Logo to acknowledge as Event Sponsor in B2B Page 7.A premium stall in exhibition
Platinum Sponsor	Domestic Companies: INR 300,000 Overseas Companies: USD 7000	1.Brand Acknowledgement as Platinum Sponsor 2.One speaker slot to the CEO/senior management of the company 3.Acknowledgment of Platinum Sponsor in Digital Promotion (EDM/E-mailer) 4.Logo to acknowledge as Platinum Sponsor in Virtual Lobby 5.A standard stall in exhibition
Gold Sponsor	Domestic Companies: INR 200,000 Overseas Companies: USD 4000	1.Brand Acknowledgement as Gold Sponsor 2.Acknowledgment of Gold Sponsor in Digital Promotion (EDM/E-mailer) 3.Logo to acknowledge as Gold Sponsor in Virtual Lobby 4.A standard stall in exhibition

VIRTUAL BOOTH PACKAGES

STANDARD BOOTH*	PREMIUM BOOTH*
CII Member: INR 15,000 CII Non Member: INR 16,000 Overseas Companies: USD 400	CII Member: INR 20,000 CII Non Member: INR 22,000 Overseas Companies: USD 600
1 Company Video 4 Product photos / Brochures / Videos / Brief Write up 1 Large Banner for Product / Company Visual 1 Option for chat between buyer and exhibitor Option for buyer to send enquiry to exhibitor by Email / SMS 20 Days online presence Company Logo on the Fascia Board	1 Company Video 10 Product photos / Brochures / Videos / Brief Write up Option for Video Chat between buyer and exhibitor 2 Large Banner for Product / Company Visual 1 Option for chat between buyer and exhibitor Option for buyer to send enquiry to exhibitor by Email / SMS 20 Days online presence Company Logo on the Fascia Board



Confederation of Indian Industry

125 Years - Since 1895

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government and civil society, through advisory and consultative processes.

For 125 years, CII has been working on shaping India's development journey and, this year, more than ever before, it will continue to proactively transform Indian industry's engagement in national development.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, with about 9100 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 288 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

With the Theme for 2020-21 as *Building India for a New World: Lives, Livelihood, Growth*, CII will work with Government and industry to bring back growth to the economy and mitigate the enormous human cost of the pandemic by protecting jobs and livelihoods.

With 68 offices, including 10 Centres of Excellence, in India, and 9 overseas offices in Australia, China, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with 394 counterpart organizations in 133 countries, CII serves as a reference point for Indian industry and the international business community.

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Reach us via our Membership Helpline: 00-91-124-4592966 / 00-91-99104 46244

CII Helpline Toll Free Number: 1800-103-1244